American Egg Board Launches Updated Online Buyers’ Guide

More user friendly to quickly find egg product suppliers

Park Ridge, IL (July 17, 2016) – Egg ingredients supply essential flavor and functionality to countless foodservice and manufacturing recipes and applications. A newly updated online Buyers’ Guide, available on the American Egg Board website, allows purchasers to instantly find the type of egg ingredient desired and companies with available product. This next generation online Buyers’ Guide is intuitively designed, making it easy to navigate and giving users seamless access to necessary purchasing information.

The Egg Product Buyers’ Guide offers:

- Searchable database by
  - Egg products – whole, yolks, whites, precooked products
  - Required storage type – dried, frozen, refrigerated
  - Geographic location of suppliers
  - Cage-free, organic and kosher classifications
- Complete supplier contact information
- Links to individual supplier websites

The online Egg Product Buyers’ Guide helps companies find the best source for the specific type of egg product needed. It includes the latest, most accurate list of U.S. egg product suppliers, identifies the types of egg products sold by each processor and provides complete contact information.

The term “egg products” refers to processed and convenience forms of eggs for commercial or foodservice use. These can be classified as dried, frozen, refrigerated liquid and specialty products such as precooked hard-boiled eggs or preformed egg patties, omelets and the like.

“Maintaining an electronic version of the Buyers’ Guide allows us to react more quickly to changes in suppliers or their product lines, so purchasing agents find the latest information when searching for egg products,” says Elisa Maloberti, director of egg product marketing for the American Egg Board. “It also allows greater access to a broad audience interested in featuring eggs in their own incredible menu items.”
To access the online Buyers’ Guide, visit aeb.org/buyersguide.

About REAL Eggs
Available in liquid, frozen or dried forms, as whole eggs, yolks, whites or tailored to meet preparation or processing specifications, there’s a REAL egg ingredient to suit any application. For more information about including REAL eggs in product formulations or to find a supplier of REAL egg ingredients, visit American Egg Board’s website at www.aeb.org.

About the American Egg Board (AEB)
Through AEB, U.S. egg producers come together, in accordance with statutory authority, to establish, finance and execute coordinated programs, on research, education and promotion—all geared to drive demand for eggs and egg products. AEB and all program activities are funded by U.S. egg producers, subject to USDA approval. Visit www.aeb.org for more information.