Celebrate World Egg Day Oct. 11 with Instagram-Worthy EggPop Recipes

CHICAGO (Aug. 6, 2019) — To commemorate World Egg Day Oct. 11, the American Egg Board shares seven recipes for EggPops that are developed with the social media savvy college student in mind. A part of its Eggin’UOn! program, these recipes elevate the traditional hard-boiled egg snack with on-trend, creative toppings and dipping sauces. Add a skewer to complete the shareable look and to encourage students to post pictures online, expanding the reach of a campus dining program. Recipes include: Chicken N’ Waffle, Crunchy Chipotle, Asian, Edamame, Green Goddess, Mediterranean and Parmesan EggPops.

About the American Egg Board (AEB)
Home of the Incredible Egg, the AEB is the U.S. egg industry’s national commodity marketing board. The AEB’s mission is to increase demand for eggs and egg products through research, education and promotion. The AEB’s Egg Nutrition Center is the country’s largest repository of egg nutrition research. The AEB is located in Chicago, Ill. For more, visit www.aeb.org.

About Eggin’UOn!
Eggin’UOn! is a program developed by the American Egg Board specifically for the college and university dining segment. The program is designed to assist C&U foodservice directors with on-trend menu inspiration featuring eggs that will encourage students to dine in campus dining facilities — from on-campus marketing support to menu ideation. For more info and online resources, visit aeb.org/colleges-universities.

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