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Mark National Coffee Day Sept. 29 with a New Beverage Menu – Featuring Eggs

CHICAGO (July 9, 2019) — Celebrate National Coffee Day Sept. 29 by introducing a new specialty beverage menu on campus. As a part of its Eggin’UOn! program, the American Egg Board recently developed four new eggcentric beverage recipes, including two coffee options college students will love. A nod to southeast Asia, the Creamy Saigon Cinnamon Egg Coffee recipe features double espresso topped with dense sweetened condensed milk and dusted with cinnamon. The Tiramisu Coffee recipe pairs dark coffee with the creamy goodness of vanilla custard egg cream – making it the perfect study fuel and reward.

About the American Egg Board (AEB)
Home of the Incredible Egg, the AEB is the U.S. egg industry’s national commodity marketing board. The AEB’s mission is to increase demand for eggs and egg products through research, education and promotion. The AEB’s Egg Nutrition Center is the country’s largest repository of egg nutrition research. The AEB is located in Chicago, Ill. For more, visit www.aeb.org.

About Eggin’UOn!
Eggin’UOn! is a program developed by the American Egg Board specifically for the college and university dining segment. The program is designed to assist C&U foodservice directors with on-trend menu inspiration featuring eggs that will encourage students to dine in campus dining facilities — from on-campus marketing support to menu ideation. For more info and online resources, visit aeb.org/colleges-universities.

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