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FIRST-EVER CARIBBEAN REVERSE EGG TRADE MISSION PROCEEDS

CHICAGO, Ill. (Sept. 25, 2017) – U.S. egg suppliers and buyers from across the Caribbean are engaging in the first-ever American Egg Board (AEB) and USA Poultry & Egg Export Council (USAPEEC) Caribbean Reverse Egg Trade Mission in Miami, September 24-26 undaunted by hurricane activity. Buyers from Antigua & Barbuda, Bermuda, the Dominican Republic, Haiti, Jamaica and Trinidad & Tobago attended and were selected based on findings from the report, “Caribbean Table Egg and Egg Product Market Research.”

To drive and strengthen export consumption of U.S. eggs and egg products, the AEB/USAPEEC’s event now includes:

- An “All About U.S. Eggs & U.S. Egg Opportunities” seminar with a U.S. egg supplier panel discussion
- One-on-one meetings between the Caribbean buyers and U.S. egg suppliers

“This outreach marks the American Egg Board’s third trade mission event in just over a year,” said AEB President and CEO Anne L. Alonzo. “The market understandings and relationships established during this Caribbean Reverse Egg Trade Mission will help bring safe, nutritious and affordable U.S. eggs to the Caribbean Basin.”

In 2017, the American Egg Board prioritized exports and developed a comprehensive and proactive program that included the first-ever egg trade mission to Mexico, training seminar/sessions in South Korea and more.

The Caribbean Reverse Egg Trade Mission kicked off Sunday Night with a Trade Reception where participants enjoyed appetizers highlighting the versatility of eggs: Mini Chicken & Mushroom Quiche, Classic Cheese Quiche and three artisanal deviled eggs, including Deviled Eggs with Crispy Prosciutto, Truffled Deviled Eggs, Provençal Deviled Eggs, and finishing with Classic Egg Custard, Classic Meringues and Sweet Bacon Meringues. A participant dinner Monday night showcases U.S. eggs’ versatility.

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“As we start conversations in additional export markets around the world, the AEB, in close partnership with USAPEEC, will be able to provide even more value to U.S. egg producers,” concluded Alonzo.

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**About the American Egg Board (AEB)**
Through AEB, U.S. egg producers come together, in accordance with statutory authority, to establish, finance and execute coordinated programs, on research, education and promotion—all geared to drive demand for eggs and egg products. AEB and all program activities are funded by U.S. egg producers, subject to USDA approval. Visit [AEB.org](http://AEB.org) for more information.

**About the USA Poultry and Egg Export Council (USAPEEC)**
USAPEEC is a non-profit trade association whose mission is to open up, develop and protect markets for U.S. poultry and egg exports. Visit [USAPEEC.org](http://USAPEEC.org) for more information.