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American Egg Board Launches Incredible! FFA Chapter Contest
The Incredible Egg initiates second nationwide search for FFA chapters doing exemplary work in agriculture

CHICAGO, Ill. (Jan. 15, 2018) – Today, the American Egg Board (AEB), the marketing arm of America’s egg farmers, kicked off its second Incredible! FFA Chapter Contest. The contest encourages members of the National FFA Organization (FFA) — an intracurricular student organization for young people interested in agriculture — to nominate their local chapters and the incredible work they’re doing for a chance to win one of three grants worth up to $2,000.

“We launched this Incredible! grant contest to recognize the important work being done by young people in FFA chapters around the country, and to also celebrate America’s future farmers,” said AEB President & CEO Anne L. Alonzo. “We are continually impressed with the passion of today’s young people making a positive impact on our world. Organizations like FFA play a key role in helping these students find opportunities for leadership in agriculture to do just that.”

The AEB received more than 500 entries for its inaugural Incredible! FFA Chapter Contest in 2017. Of those entries, three winners were selected: Cass City FFA (Grand Prize Winner), Hope FFA (Runner-Up #1) and Rio Rico FFA (Runner-Up #2).

To Enter the Contest
Entries can be submitted via an online submission form with a description of what makes the nominated chapter incredible and how the grant funds would be used to positively impact the chapter. Submissions will be accepted until 11pm ET on Thursday, February 15, 2018. You must live in one of the 50 states and Washington, D.C. to be eligible for entry. Winners will be announced on or after March 2, 2018. Nominated chapters will have a chance to win one of three grants – one for $2,000 and two for $1,500.

For more information and official contest rules, please visit AEB.org/FFA.

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About the American Egg Board (AEB)
Home of the Incredible Egg, the AEB is the U.S. egg farmers’ national marketing board. The AEB’s mission is to increase demand for eggs and egg products through research, education and promotion. The AEB’s Egg Nutrition Center is the country’s largest repository of egg nutrition research. For more, visit AEB.org/FFA.

About the National FFA Organization
The National FFA Organization is a national youth organization of 653,404 student members as part of 8,568 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The organization is supported by 345,812 alumni members in 2,051 local FFA Alumni chapters throughout the U.S. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. For more, visit the National FFA Organization online at FFA.org.